

SUMCERT



Summer Certificates

Business English for Work & Life



Overview

Developed by experienced GCI teachers, our English language business English certificates will help you understand the world of business better. Students will gain an appreciation and understanding of the ever-changing environment in which a business operates and the challenges that a business might face in the industry through practising English.

If you are spending a summer in Galway and wish to brush on your English but at the same time gain an useful insight into the world of business, these courses are for you.

English Levels

To be eligible to enrol on our summer business English certificate, you will need to possess a reasonably competent level of English ability. At a minimum you must have a level B1 on the Council of Europe's Common European Framework of Reference (CEFR), which assesses a person's aptitude with the language.

In simple terms, this will mean you have an 'intermediate' level of English, where you have moved beyond the basics of the language but would not yet be able to study or work exclusively in English.

Business Topics

Our Summer General English + Business Certificate focus on developing key business and business English language skills.

Tuition

Our summer General English plus business certificate courses in Galway are comprised of two parts. You will study General English in the morning in international classes followed by 10 lessons in the afternoon targeting one of the following topics:

- Marketing
- Digital
- Entrepreneurship
- Social Media
- Leadership

The morning part will offer you General English lessons while the afternoon part will expose you to key business language used in the world of marketing, digital, entrepreneurship, leadership or social media.

The business element of the course will cover some of the business topics mentioned above in a more informal setting where the classroom becomes an excellent place to engage in conversations.



Galway is an extremely popular seaside destination with beautiful beaches and long winding promenade. Galway is a lively cosmopolitan city, famous for its top-quality educational institutions, its location on the Wild Atlantic Way on the west coast of Ireland, its warm welcome and hospitality.

Galway Cultural Institute is one of Ireland's premier language schools. Since 1989, GCI has provided English language programmes to students from all over the world. Our facilities are excellent and our teachers are the best.

Who are the Summer Certificates for?

Designed for students looking to upskill their general English skills, as well as for those wanting to improve specific terminology and vocabulary related to business topics such as marketing or digital marketing, our business English course summer aims to help students grasp main aspects of conversational business English within a short timeframe.

The Summer General English + Business Certificate are:

- Ideal for students who have an entrepreneurial spirit
- The perfect platform for students who wish to pursue further studies or move straight into the workplace
- Opening new doors and career opportunities

The course will boot your confidence in everyday communication, work or social situations and business settings, through intensive speaking practice.

Key Facts

- ✓ Minimum Age: 17
- ✓ Course duration: 2 weeks
- ✓ 30 lessons per week, 22.5 hrs
- ✓ B1 Intermediate
- ✓ Available from 10 June to 09 September

Typical Topics

Business English certificates include vocabulary and phrases used in business and professional surroundings, entrepreneurial settings, social media writing or simply delivering business presentations. Topics may include:

- Marketing
- Digital
- Entrepreneurship
- Social Media
- Leadership

